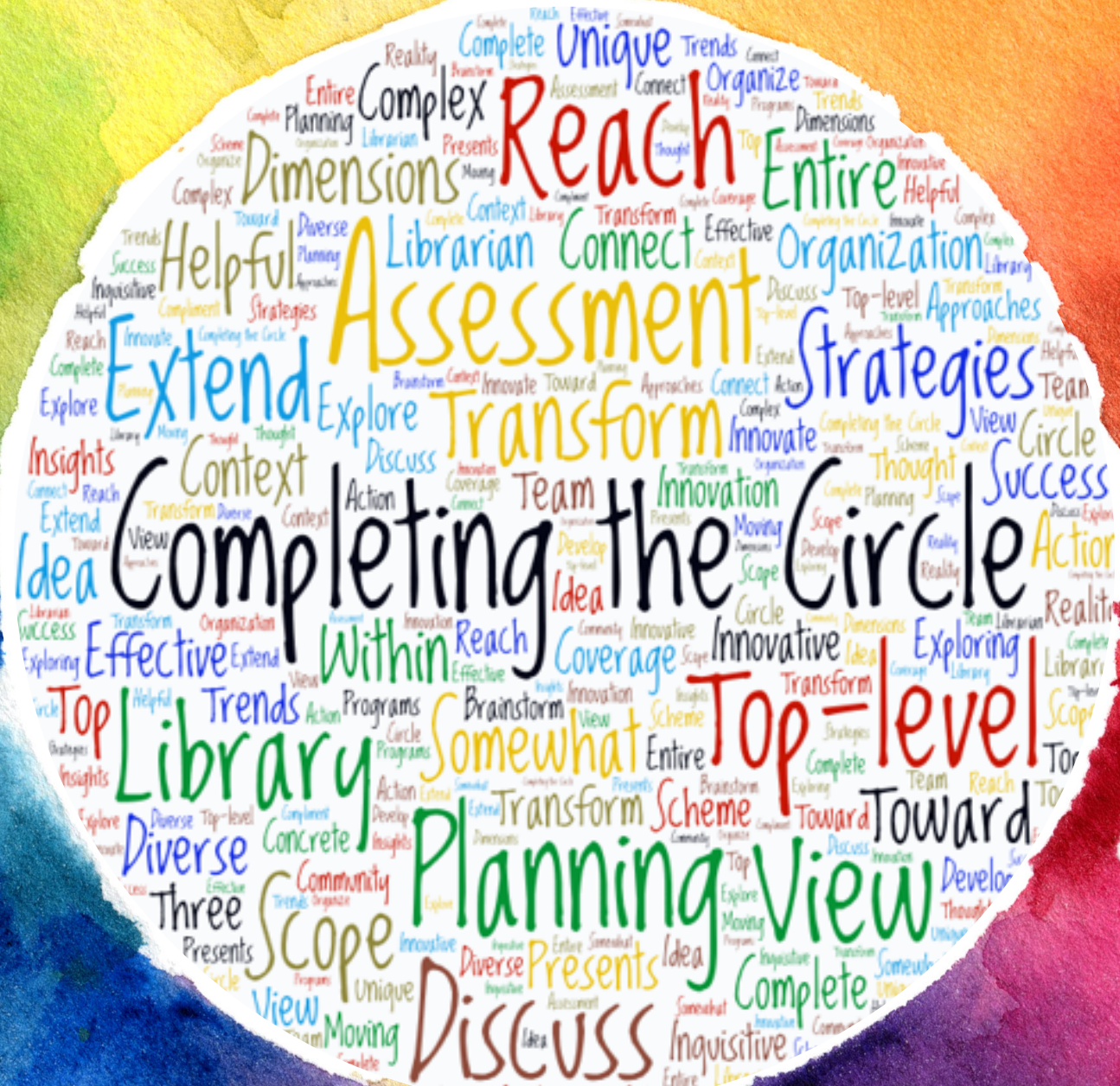


New Mexico Library Association 94th Annual Conference October 31 - November 2, 2018



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Welcome to the 2018 NMLA Annual Conference!

This year's theme of **Assessment: Completing the Circle** was designed to complement the past three years, "Ideas, Insights, Transform Innovations", "Lights, Camera, Action: Moving from plan to Reality" by completing the circle and assessing what we have done. Remember though, the process is a circle and assessment is not an ending, but the beginning of a new process.

We have a great slate of **Speakers** and sessions lined up for this Conference. Our Thursday Keynote Speaker is

Jim Neal, University Librarian Emeritus, Columbia University and Immediate Past President of the American Library Association. The Friday Lunch Speaker is John Chrastka, Executive Director of EveryLibrary, "...the first and only national organization dedicated to building voter support for libraries."

From planning to presenting, there are more people that I can list that have worked to bring this conference to you, but I would be remiss to not name a few people who were critical to this conference happening. **Kelli Murphy, Chair – Local Arrangements, and her crew, and Bradley Covington, Chair – Programing, and his crew. Without them this event would not have happened.**

Finally, as most of you know I stepped up as President six months early when Marian Royal left for a new position at the Seattle Public Schools. I would like to thank her for her service and give a special thanks to the Board for bearing with and supporting me as I learned the ropes the hard way. I look forward to working with both the remaining and the new board members over the next year.

Have a great conference and I look forward to seeing you all.

Dr. John Sandstrom
President, NMLA

NMLA Board & Committee Members 2017-2018

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Bylaws: Cassandra Arnold

Local Arrangements: Kelli Murphy

Public Relations: Marian Frear

Newsletter & Web Editor: Robyn Gleasner

Program Committee Chair: Bradley Carrington

Meeting Schedule

<p>NMLA Board Meeting Wed. 12:00-4:00, Marbella</p>	<p>Digital Collections SIG Thurs. 4:10, Santa Rosa</p>
<p>NMLA Business Meeting Thurs. 9:00, Kokopelli</p>	<p>Government Information SIG Fri. 2:15, Marbella</p>
<p>NMSL Commission Meeting Thurs. 11:00, Kokopelli</p>	<p>LIBROS Users Group Thurs. 4:10, Rio Grande</p>
<p>NMCAL Thurs. 12:00, Las Cruces</p>	<p>Local and Regional History SIG Fri. 2:15, Taos</p>
<p>NMLA Strategic Planning Fri. 10:30, Taos</p>	<p>NALSIG Thurs. 4:10, Las Cruces</p>
<p>Advocacy for School Libraries SIG Thurs. 4:10, Santa Fe</p>	<p>Public Libraries SIG Thurs. 4:10, Taos</p>
<p>Assessment & Statistics and Academic SIG Fri. 2:15, Santa Fe</p>	<p>Technical Services and Resource Sharing SIGs Fri. 2:15, Las Cruces</p>
<p>Bonds for Libraries Thurs. 4:10, Marbella</p>	

2018 NMLA Annual Conference Sponsors & Exhibitors

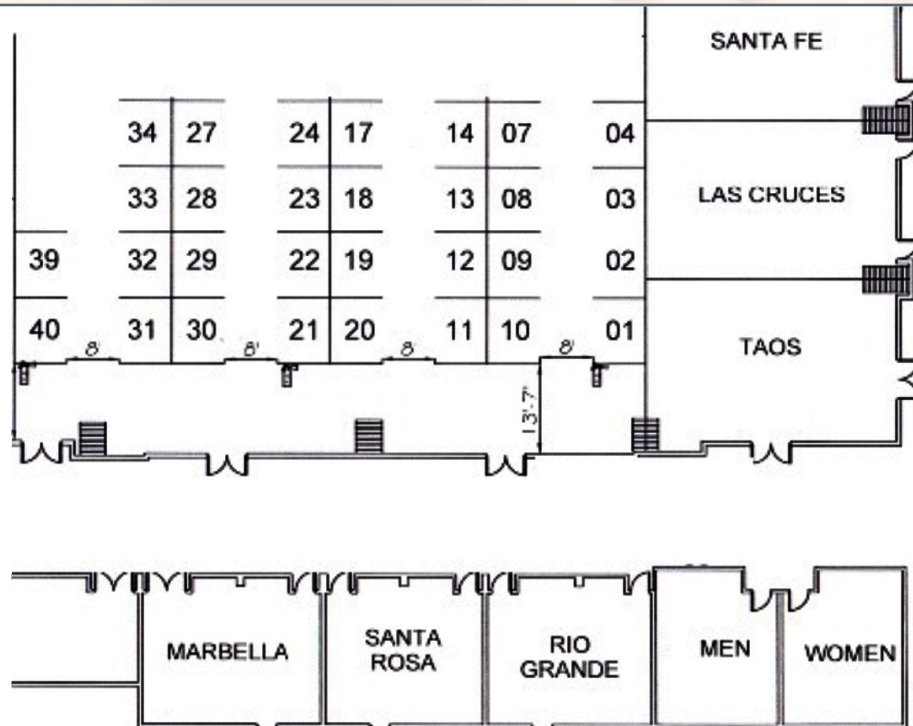
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Capstone, Janway, A Little Science LLC,
New Mexico Supreme Court Law Library,
Noah's Ark Animal Workshop,
& Scholastic Library Publishing



- | | | | |
|-------|---|-------|--|
| 1-3 | NMLA Silent Auction | 23 | Bound To Stay Bound Books |
| 4 | Mackin | 24 | Gale, a Cengage Company |
| 7 | Ingram | 27-28 | Salem Press, Colibri Systems, Sebco Books |
| 8 | Portable Micrographics | 29 | Emporia State University, School of Library & Information Management |
| 9-10 | Scholastic Book Fairs | 30 | Ebsco Information Services |
| 11 | AWE Learning | 31 | Relay New Mexico |
| 12 | University of New Mexico Press | 32 | Brodart Co. |
| 13 | University of North Texas, Dept. of Information Science | 33 | Gumdrop Books |
| 14 | Baker & Taylor | 34 | A Little Science, LLC |
| 17 | Recorded Books | 37 | Sanchez Educational Associates |
| 18 | Amigos Library Services | 38 | Perma-Bound |
| 19-20 | Follett | 39 | Capstone |
| 21 | Brainfuse | 40 | New Mexico State Library |
| 22 | Cover One, Inc. | | |

Nonprofit Organizations:

NMLA Membership
New Mexico Book Association
Advocacy for School Libraries Interest Group
Mountain Plains Library Association
UNM CDD InfoNet Library

New Mexico Supreme Court Law Library
UNM Health Sciences Library
New Mexico Library Foundation
7000 BC

Schedule at a Glance

Wednesday, October 31

9:00-4:00	Conference registration
10:00-3:00	Star Net and NASA at Your Library in 2019 - Las Cruces Room
12:00-4:00	NMLA Board Meeting - Marbella Room
1:00-4:00	National School Library Standards - Santa Fe Room
1:00-4:00	Grant and Proposal Writing - Taos Room
4:30-6:00	Opening Reception with Exhibitors & Poster Sessions - Exhibit Hall



Schedule at a Glance

Thursday, November 1

8:00-9:00	Registration, Coffee & Tea with Exhibitors - Exhibit Hall						
9:00-10:30	Keynote with Jim Neal & NMLA Business Meeting - Kokopelli Room						
10:30-11:00	Break with Exhibitors. Refreshments served in the Exhibit Hall.						
	Taos	Las Cruces	Santa Fe	Rio Grande	Santa Rosa	Marbella	Kokopelli
11:00-11:50	Online Homework Help and So Much More	Intellectual Freedom Everyday	Minding Our P's and Q's	Lobos Love Reading!	Bilingual Metadata	Including Diversity in our Planning and Assessment	NMSL Commission Meeting
12:00-1:00	Box Lunch Provided for Pre-Registered Attendees in Exhibit Hall NMCAL Lunch Meeting						
1:00-1:50	Libraries Transform Update on Funding Sources, etc.	Embedded Librarianship	Learning Never Ends with Gale	#FutureReady with MackinVIA and MackinMaker	Santa Fe Librarians -- Santa Fe Libraries	Social Media and the Library	
1:50-2:00	Break						
2:00-2:50	Wikipedia – Truth or Dare?!	Beyond NMLA -- More Rich Connections for You	"I Lift My Lamp Beside The Golden Door"	Single Search for Ebooks: Daring to Be SimplyE	What Oral Histories Are Good for in Libraries?	A Magic Wand and the All of Us Grant	
2:50-3:20	Break with Exhibitors. Refreshments served in the Exhibit Hall.						
3:20-4:10	Caring for the Mind	All I Really Need to Know I Learned from ABC Books	Summer Reading Roundup	Cataloging and NM Academic Libraries	Not as Dark as You Thought	Albuquerque Indian School	
4:10-5:00	Public Libraries SIG	NALSIG	Advocacy for School Libraries SIG	LIBROS Users Group	Digital Collections SIG	Bonds for Libraries SIG	
6:00-8:00	NMLA Awards Dinner - Kokopelli Room						

Schedule at a Glance

Friday, November 2

8:00-9:00	Registration, Coffee & Tea with Exhibitors - Exhibit Hall					
	Taos	Las Cruces	Santa Fe	Rio Grande	Santa Rosa	Marbella
9:00-9:50	#careernotjob	What's in Your Junk Closet?	Ready, Set, Research!	Maintaining the Health Information Network for New Mexico	Public Library Annual Report Review	Improving Digital Info Flows & Access
9:50-10:30	Break with Exhibitors. Refreshments served in the Exhibit Hall.					
10:30-11:20	NMLA Update -- You and Your Organization and Your Success!	Public Library Director's Meeting	What's New in Intellectual Freedom	Expanding Your Circle		Taking Advantage of Amigos' Awesome Assistance
11:30-1:00	Lunch on Your Own or President's Luncheon - Kokopelli Room					
1:10-2:00	Digitizing Vital Native American Collections	Laying the Groundwork	Libraries and Collaboration	A Round with the Land of Enchantment Book Award	Ageism: Not Just for Old People Anymore	Using Universal Rhythm to Promote Literacy in Libraries
2:00-2:15	Break					
2:15-3:05	Local & Regional History SIG	Technical Services & Resource Sharing SIGs	Assessment & Statistics SIG and the Academic SIG	Fact or Fiction?	Meet the New State Librarian	Government Information SIG



Wednesday, October 31

10:00-3:00, Las Cruces

Star Net and NASA at Your Library in 2019

Brooks Mitchell and Deanne Dekle, New Mexico State Library

Get ready for Summer Reading 2019 (space) with the Space Science Institute. A full day of STEM programming with a focus on space to help libraries get ready for A Universe of Stories.

12:00-4:00, Marbella

NMLA Board Meeting

1:00-4:00, Santa Fe

AASL President-Elect program National School Library Standards: A Platform for Personal and Professional Growth

Mary Keeling, AASL President-Elect and Supervisor Library Services, Newport News Public Schools, Virginia

In this session, participants will examine AASL's National School Library Standards for Learners, School Librarians, and School Libraries to identify personal and professional growth goals. The National School Library Standards affirm existing values in school libraries and point practitioners toward growth opportunities aligned with educational and social trends. The Standards, based on six Common Beliefs, are expressed in six Shared Foundations (Inquire, Include, Collaborate, Curate, Explore, and Engage) along four dimensions of practice (Think, Create, Share, and Grow). The speaker will model how she has used the Standards to set growth goals for herself as a district library leader. She will identify and provide evidence for her existing strengths. As she identifies a growth goal, she will model how she teases out the meaning of unfamiliar terminology in the Standards. The session will include opportunities for participants to use AASL-created supporting materials and to explore and apply the concepts presented.

1:00-4:00, Taos

Grant and Proposal Writing

Brian Leaf and Sarah Miles, National Network of Libraries of Medicine, South Central Region

Designed for beginning grant proposal writers, this class presents a general overview of the grant and funding processes as well as the level of detail required in a successful proposal. Each component of the grant writing process will be addressed, including: finding funding opportunities, becoming familiar with internal grant office structures, documenting the need, identifying the target population, writing measurable objectives, developing a work plan, basic budget development, and an evaluation plan. Grant and proposal writing skills are crucial to health promotion professionals in the modern funding environment. Institutional budgets are increasingly tight and obtaining external funding is very competitive. Obtaining basic grant writing skills can be crucial for obtaining funding for projects. This session will be a blend of interactive lectures and hands on exercises. The hands on exercises will cover basic proposal development and budgeting.

4:30-6:00, Exhibit Hall**Opening Reception with Exhibitors and Poster Sessions in Exhibit Hall****Poster Session: Adventures in Story Time: Early Literacy at a Community College Library*****Samantha LeGrand & Tiffany Tomchak, Central New Mexico Community College Libraries***

Public and school libraries have long carried the responsibility of developing early literacy skills in young patrons and empowering their parents to do the same. However, academic libraries have just as much reason to value and promote early literacy. Librarians at Central New Mexico (CNM) Community College Libraries have created a partnership with a local preschool to provide weekly story times for several years. Since its inception, it has been one of the Libraries' highest and most consistently attended events. The success of this program demonstrates many of the reasons why academic libraries - community college libraries in particular - should be just as invested in cultivating early literacy in their communities as any other type of library. CNM Libraries' early literacy programming also shows how other academic libraries can begin to integrate it into their own existing outreach efforts.

Poster Session: Creating Community Connections in Harry Potter's World:**Hosting a National Library of Medicine Traveling Exhibit,*****Norice Lee and Erin Palazzolo, Burrell College of Osteopathic Medicine***

This poster describes the numerous benefits of hosting the National Library of Medicine's traveling exhibit, Harry Potter's World: Renaissance, Science, Magic, and Medicine. Librarians at the new Burrell College of Osteopathic Medicine, in Las Cruces, were interested in creating community connections through unique programming and hosting the NLM exhibit provided them with the perfect opportunity. Objectives of this initiative included: establishing new partnerships for library outreach activities; promoting literacy, reading, and STEM-H learning; and raising public awareness of the National Library of Medicine and its freely available resources. Project partners that delivered public programming and/or hosted the exhibit off-site included Thomas Branigan Memorial Library, Arrowhead High School Medical Academy, NMSU Library, and the NMSU Astronomy Department. Funding support was graciously provided by the New Mexico Library Foundation. This poster communicates the logistics involved in hosting a major exhibit, programs offered, and assessment strategies employed to measure overall success.

Poster Session: Wikipedia + Libraries***Laura Soito, UNM University Libraries,******and Anne Lefkofsky, The Public Library, Albuquerque & Bernalillo County***

This poster highlights a great opportunity to build community between Wikipedia and libraries in New Mexico. Learn about upcoming Wikipedia events and a new user group. And, discover tips and strategies on how to use Wikipedia as tool for information literacy and research.

Thursday, November 1

8:00-9:00 Registration, Coffee & Tea with Exhibitors

9:00-10:30, Kokopelli

**Keynote: Jim Neal, American Library Association Immediate Past President (2018-2019),
University Librarian Emeritus, Columbia University**

NMLA Business Meeting



Jim Neal is University Librarian Emeritus at Columbia University. He served as the Vice President for Information Services and University Librarian at Columbia University during 2001-2014, providing leadership for university academic computing and a system of twenty-two libraries. Neal is a frequent speaker at national and international conferences, consultant and published author, with focuses in the areas of scholarly communication, intellectual property, digital library programs, and library cooperation.

Previously, he served as the Dean of University Libraries at Indiana University and Johns Hopkins University, and held administrative positions in the libraries at Penn State, Notre Dame, and the City University of New York.

Neal was 2017-18 President of the American Library Association. He has served on the Council and Executive Board, and was ALA Treasurer during 2010-13. He is a member of the OCLC Board of Trustees. He has served on the Board and as President of the Association of Research Libraries, on the Board and as Chair of the Research Libraries Group (RLG), on the Board and as Chair of the National Information Standards Organization (NISO), and on the Board of the Digital Preservation Network. He is on the Board and has served as Treasurer of the Freedom to Read Foundation, and is on the Board and has served as Treasurer of the Metropolitan New York Library Council (METRO). He has also participated on numerous international, national, and state professional committees, and is an active member of the International Federation of Library Associations (IFLA). He is a member of the Library Advisory Board of the University of the People.

10:30-11:00 Break with Exhibitors. Refreshments served in the Exhibit Hall. Thanks to our sponsor the New Mexico State Library

11:00-11:50

Online Homework Help and So Much More, Taos

Diane Weltzer, Brainfuse

Basic overview and training of Brainfuse services, HelpNow and JobNow available through the New Mexico State Library. Learn how Brainfuse offers patrons of all ages comprehensive one-to-one tutoring, test prep, skills-building, resume writing assistance, job coaching, and so much more!

Intellectual Freedom Everyday, Las Cruces

Deirdre Caparoso, Rio Rancho Public Libraries

Is that a Bill Cosby book over there? How would you answer this question? Members of the New Mexico Intellectual Freedom Committee will introduce and discuss intellectual freedom fundamentals, trends, tips, and tools.

Minding Our P's and Q's: Building and Bolstering a Frequently Asked Questions Knowledgebase, Santa Fe

Adrienne Warner, University of New Mexico

Correct and friendly answers to patrons' questions strengthen the connection of patrons to their libraries. Learn how librarians at the University of New Mexico build and maintain an online FAQ knowledge base using Springshare's LibAnswers software. Attendees will learn how to harness patrons' questions for conversion to online presentation, create questions and answers with style, refresh existing FAQs, and demonstrate that an FAQ knowledge base is an integral component of reference and information service.

Lobos Love Reading! How a Community College Library Contributes to Local Literacy Efforts and Encourages a Love For Reading, Rio Grande

Cecilia D. Stafford, Jim Fisk, and Rachel Hewett-Beah, UNM-Gallup, Zollinger Library

How can a rural community college library contribute to local literacy efforts, while fostering a love for its campus and reading at the same time? In conjunction with the UNM-Gallup annual 'Holidays in New Mexico' celebration to which all local residents are invited, the Zollinger Library staff holds an annual book gifting and bookmark making activity. Several weeks before Thanksgiving, the library begins soliciting and collecting new or gently used children's and young adult books that are wrapped for Christmas and handed out to every child (and interested adult) who visits the library table during the event. The library staff also help attendees make a personal bookmark by providing blank bookmarks, tassels, markers and pens, and various reading stickers, including: Lobos LOVE Reading! featuring Lobo Louie and Lucy sharing the Daily Lobo.

Bilingual Metadata, Santa Rosa

Monika Glowacka-Musial, New Mexico State University Library

The main purpose of our presentation is to discuss challenges related to digitizing and describing collections of non-English materials for English speakers. Based on our different experiences with developing such collections for online access and preservation, we would like to present various approaches that can be taken to meet these challenges.

The first digital collection we would like to discuss is the archival collection of Dutch colonial documents kept by the New York State Archives. The second one is an online catalog of the Arizona Polish Club Library and Archives recently established to rescue vanishing cultural and historical heritage. While the first collection has been generously supported by multiple parties, including Dutch government and local Dutch-American foundations, the second collection was built on a shoe-string budget by a small group of enthusiasts. Regardless their financial standing, both collections dealt with a similar issue of language barrier.

Including Diversity in our Planning and Assessment:**Towards Increased Social Justice Through Promoting and Assessing Diversity Efforts, Marbella*****Karen Nelson, Eastern New Mexico University Golden Library***

Diversity is a central issue that academic libraries, in partnership with academics and student services, must address in planning, delivering, and assessing effectiveness and value of programming and services. Recent scholarship suggests some practicable strategies for making library services more accessible and applicable to all of our student learners, and appropriate assessments can help us continuously extend our reach and improve student learning and success across an increasingly diverse user base. Services that emphasize diversity make social justice an important component of a student's university experience, and this can have impacts in the larger world as students graduate, enter the workforce, and become community members and leaders.

NMSL Commission Meeting, Kokopelli**12:00-1:00****Box Lunch Provided for Pre-Registered Attendees in Exhibit Hall*****NMCAL Meeting, Las Cruces*****1:00-1:50****Libraries Transform Update on Funding Sources, Taskforces and Regional Workshops, Taos*****Eli Guinnee, New Mexico State Library, Julia Kelso, Vista Grande Public Library-Santa Fe County, and Carol Hoover, Los Alamos National Laboratory*****Embedded Librarianship: Reaching Out to Your Local Book Clubs, Las Cruces*****Ann McGinley, Rio Rancho Public Libraries***

Book clubs and libraries are natural partners, but don't wait for them to come to you. Become their embedded librarian. Make yourself the resident expert on the local book clubs. Reach out and meet them where they are and develop relationships with them. In developing these relationships, you will be able to identify their needs for library services beyond just borrowing books. This session will include how to find the book clubs, how to help launch a new book club, and how to train book club leaders. Become the embedded book club librarian for your town and offer highly specialized library services for this specific market!

Learning Never Ends with Gale, Santa Fe***Haley Wallace, Gale | Cengage Learning***

Discovering information and learning new things begins at birth, and continues throughout our lives. Whether it is an Albuquerque elementary student working on a class project about desert critters or an NMSU freshman researching U.S. history for a term paper, or a senior citizen in Santa Fe exploring new retirement investment strategies, we are constantly learning new things. In this session, we will show you where you can find valuable information for New Mexico citizens of all ages. We will cover key Gale resources, introduce functionality shared across many of the resources, and provide sources to help you build your knowledge and confidence so you are able to guide the people asking for help on any topic.

#FutureReady with MackinVIA and MackinMaker, Rio Grande

Bobbi Craig, Mackin Educational Resources

In order to achieve Future Ready goals, educators must constantly leverage new technologies to provide personalized learning experiences for their students. But in an ever-changing environment, how can educators make sense of these new technologies and which strategies are best for their students? And is it really possible for schools with varying budgets to achieve Future Ready goals? Mackin is here to help! In this session, Educational Consultant Bobbi Craig will discuss affordable, customizable digital and makerspace solutions offered through MackinVIA and MackinMaker. MackinVIA is a FREE, multiple award-winning digital content management solution for eBooks, online databases, audiobooks, and more. MackinMaker provides many free services to help you start or expand a makerspace program that is unique and meaningful to your school community. Whether you're going digital, implementing makerspace, or just want to make sense of how these strategies can work for you and your students, this session offers the answers you've been looking for.

Santa Fe Librarians -- Santa Fe Libraries, Santa Rosa

Margaret Van Dyk, Joseph Angelo, Bradley Carrington and others

Open to everybody. Meet Santa Fe Librarians-- we hope some of the new ones attend. And learn about the fascinating mix of libraries in Santa Fe. Lots of new staff and library changes. Le Flood at La Farge! The renovation at the State Library. And more.

Social Media and the Library, Marbella

Christy Ruby, Eastern New Mexico University Golden Library

Social media is an underutilized tool in many libraries. The grand opening of the Golden Student Success Center at Eastern New Mexico University created the need for a Public Relations Librarian. A librarian with a background in media and journalism, the presenter, was hired to market the library and make it more useful and accessible to library patrons. The presenter will explain how to use various social media platforms to market the library and its services. She will show the ways to measure the reach of posts and pages. When used properly, social media is an effective way to reach patrons of all ages, and social media can be easy to include in all libraries, regardless of size or budget. Finally, this presentation will show how social media can be used to improve patron experience and increase the usefulness of the library in the digital age.

1:50-2:00 Break

2:00-2:50**Wikipedia – Truth or Dare?!, Taos*****Anne Lefkofsky, The Public Library, Albuquerque & Bernalillo County***

We use it... we're a bit suspicious of it... but what the BLEEP do we really know about Wikipedia? As one of the most frequently accessed Internet websites, we know Wikipedia more for the controversies questioning its objectivity and authority than we do for its potential to facilitate Information Literacy. Inspired by the WebJunction course "Wikipedia + Libraries: Better Together", this session will highlight the crowd-sourced encyclopedia's potential for catalyzing Information Literacy at the community level – and provide participants with tools to:

1. Address the perceptions and facts central to this Internet encyclopedia
2. Confidently evaluate and identify quality and reliability in Wikipedia articles
3. Take steps toward actively contributing to Wikipedia through building content or organizing community programming.

Join in to surface the truth about this revolutionary resource – and see if you dare to be a Wikipedian and make it stronger!

Beyond NMLA -- More Rich Connections for You, Las Cruces***ALA Councilor, AASL rep, someone from ARSL, MPLA Rep, NMLF rep, plus Jim Neal, ALA Past-President (if available)***

Panel or circle-type discussion about benefits of related organizations. Indicate the specific relationship to NMLA, such as ALA chapter affiliation, money budgeted to attend

"I Lift My Lamp Beside The Golden Door":***Books that Address the Immigration Experience for Today's Children and Young Adults, Santa Fe Sharon Amastae, Library Advocate & Jackie Dean, Retired Middle School Librarian***

This session will highlight recent fiction and nonfiction immigration stories from around the world. Participants will leave with a comprehensive annotated bibliography and curriculum connections.

Single Search for Ebooks: Daring to Be SimplyE, Rio Grande***Christine Peterson, Amigos Library Services***

Patrons seeking ebooks are saddled with multiple vendor interfaces. SimplyE, an open source app, makes the experience simpler for public library patrons, with development underway for academic functionality. Join Amigos Library Services while they provide a demonstration of the app, discuss its functionality, the implementation process, and lessons learned.

What Oral Histories Are Good for in Libraries?, Santa Rosa

Monika Glowacka-Musial, New Mexico State University Library

Retention of institutional knowledge has become a major challenge in educational institutions these days due to rapid changes in digital technologies, political climate, frequent budget cuts, reorganizations, retirement, and competitive job market. Oral histories seemed to be the perfect method for documenting and sharing the experiences of persevering knowledge keepers. Hence, the original purpose of the NMSU Library oral histories collection was to retain the expertise of faculty and staff at the university campus, and also train the next generation of information professionals who provide efficient services for researchers, faculty, students and the public.

After analysis of the recordings, however, it has become apparent that such collection may also be used for developing a common succession plan, establishing an institutional socialization program, and mentoring new employees. This presentation will discuss benefits and potential uses of librarians' oral histories collection.

A Magic Wand and the All of Us Grant, Marbella

***Linda Morgan Davis and Katherine Spotswood,
The Public Library, Albuquerque & Bernalillo County***

The U.S. Department of Health and Human Services, National Institutes of Health are calling on one million people to lead the way toward better health. The All of Us program launched in May, 2018, has a goal to help researchers understand more about why people get sick or stay healthy. The Public Library Albuquerque and Bernalillo County has received a grant award to assist with this national project. This conference session will update you on:

1. the All of Us program
2. grant progress to date
3. the magic wand

**2:50-3:20 Break with Exhibitors. Refreshments in the exhibit hall.
Thanks to our sponsor Ebsco Information Services**

3:20-4:00

Caring for the Mind: Providing Mental Health Information at Your Library, Taos

Sarah Miles, National Network of Libraries of Medicine, South Central Region

Librarians are often the first line of response for mental health issues, whether answering questions or dealing with afflicted patrons. Complete the circle of your knowledge by learning how to effectively provide mental health information using the best free electronic resources as well as best approaches for handling interactions with emotional patrons.

All I Really Need to Know I Learned from ABC Books, Las Cruces***Kathy Barco***

Alphabet books are a treasure trove that can be used with almost any age. They're fun to look at, can be found on a wide variety of topics, and inspire questions and conversations, thereby enhancing talking skills.

Older youngsters and adults who have struggled with reading might be offended by what they might consider "baby or kiddie" alphabet books. But they would love spending time with some of the specialized ABC books that seemingly involve the alphabet almost incidentally.

This presentation will appeal to librarians looking for literacy activities that can be shared with parents/caregivers who are interested in ways to enhance their own child's exposure to books. But it will also be valuable for storytimes and other programming. Kathy will also briefly describe the process that led to the publication of her new book, co-written with Melanie Borski-Howard: *Storytime and Beyond: Having Fun with Early Literacy*.

Summer Reading Roundup, Santa Fe***Deanne Dekle, New Mexico State Library***

Come talk Summer Reading with the State Library! Share ideas, what works and what doesn't.

Cataloging and NM Academic Libraries during the Amigos OCLC years, Rio Grande***Bradley Carrington, New Mexico State Library***

Amigos brought OCLC to New Mexico! We'll look at the history of OCLC and cataloging at the three original OCLC members in New Mexico: UNM, NMSU and ENMU. Research based on studying Amigos and OCLC publications, library newsletters, invoices, workshops, etc. Study also includes reports published in state library associations and by state libraries.

Not as Dark as You Thought:**Special Collections at Eastern New Mexico University, Santa Rosa*****Regina Bouley Sweeten, Gene Bundy & Richard Baysinger, Eastern New Mexico University***

This presentation will provide an overview of the Special Collections at Eastern New Mexico University. This will include a brief biography of Jack Williamson, an overview of the Williamson Science Fiction Library, evaluations made in the aftermath of the 2017 water damage, the Oral History Project, and archival holdings. Two collections that were perfect for digitization were the Eastern New Mexico Oral History Project (ENMOHP) and the theses from our graduates. The process of digitizing the ENMOHP spanned thirteen years and required us to evaluate, re-evaluate and make changes to get to where we are now with the collection. The same can be said for the theses, which are still being digitized and brought online. As result of the library renovation, the need to move all of the archives has led to a more robust inventory as the archival holdings and scope have been evaluated.

Albuquerque Indian School - Origins and Communities, Marbella***Joe Sabatini, Indian Pueblo Cultural Center***

First is a presentation of the history of the Albuquerque Indian School and its interactions with the Albuquerque community. This includes cultural, athletic, religious and economic relationships. In the second part, we explore, from a political and neighborhood perspective - the history of the AIS property following the school's closing; the deterioration of the campus, the creation of the Indian Pueblos Federal Development Corporation (IPFDC), the reaction of the adjacent neighborhood and the achievement of development agreements with the City of Albuquerque.

4:10-5:00

Public Libraries SIG, Taos
NALSIG, Las Cruces
Advocacy for School Libraries SIG, Santa Fe
LIBROS Users Group, Rio Grande
Digital Collections SIG, Santa Rosa
Bonds for Libraries SIG, Marbella

6:00-8:00

NMLA Annual Awards Banquet
(Ticket Required)
Kokopelli Ballroom

Congratulations to all of our Award Winners!

Legislator of the Year:
Representative Candie G. Sweetser

New Mexico Library Amigo:
Debbie Myers

New Mexico Library Leadership:
Joe Sabatini

Community Achievement:
Cheryl Volosin



Friday, November 2

8:00-9:00 Coffee & Tea with Exhibitors

9:00-9:50

#careernotjob: Curating a Career at Any Age, Taos

Kate Skinner, Ruidoso Public Library, and Kristin DeVargas, Farmington Public Library

Librarianship is a futuristic profession, finely tuned and responsive to social trends. We hear different names to describe our age group. Can those differences work together to help cultivate a career, strengthen the profession? How do you move from the notion of a job that you go to blindly every day, solely for survival...to a career which you embrace with dedication, passion and satisfaction? Whether you are a Millennial, Gen X, Y, Z, Baby Boomer or anything in between: two library professionals - one at the beginning of her career and one with 40 years of service as a professional librarian under her belt - team up to bring you a fun, and informative perspective on what we can learn and offer from one another at any stage or age within the profession. We promise you will laugh while you learn. There might even be prizes.

What's in Your Junk Closet? The Making of a Mystery Room, Las Cruces

Alyssa Russo & Glenn Koelling, University of New Mexico

In this session, we'll explain how and why we created a gamified workshop in order to teach information literacy skills, build community, and have fun in the library. We'll also talk about our iterative process of design, implementation, and assessment. The primary learning outcome of the Mystery Room program is to teach attendees about four common information formats: books, scholarly journals, magazines, and newspapers. Mystery Room attendees learn about the purpose of various formats, the process (including quality controls) that went into their creation, and the typified products that we recognize. In this conference session, participants will brainstorm how to adapt this strategy to their own library environment and identify potential resources.

Ready, Set, Research!, Santa Fe

***Susan Bowdoin & Terri Gaussoin, Albuquerque Public Schools,
Matthew Croyle, Capstone/PebbleGo***

Finding factual information from credible sources is a critical skill - one that should be learned sooner rather than later. In this presentation we explore how we build simple research skills with our youngest learners in our libraries using the PebbleGo database and interactive projects such as fortune tellers, minibooks and collaborative infographics. These products can be used to assess student knowledge and their ability to conduct independent research in the library.

Maintaining the Health Information Network for New Mexico: The UNM Health Sciences Library and Informatics Center's Distance Services Program: A Descriptive Overview, Rio Grande

Patricia Bradley, UNM Health Sciences Library & Informatics Center

Objective: This presentation provides an accounting of the University of New Mexico Health Sciences Library and Informatics Center's signature Distance Services community engaged outreach program since 2004.

Methods: The descriptive overview is based upon a review of project and activity reports. It includes National Library of Medicine-supported outreach activities involving Native Americans in New Mexico and the Four Corners region, and those supported by the National Network of Libraries of Medicine South Central Region targeting rural and underserved populations.

Results: The efforts resulted in health information outreach training to public/tribal libraries, community health educators, school based health workers and to practitioners who provide medical services to the people of New Mexico.

Conclusions: Health information outreach to New Mexico communities requires careful planning, flexibility, and ongoing evaluation to optimize project results and balance the priorities of both the health sciences library and the communities and organizations that serve them.

Public Library Annual Report Review, Santa Rosa

Carmelita Aragon, New Mexico State Library

Over the years, questions on the Annual Report have come and gone. As such, do you ever wonder why the Annual Report exists, or why certain questions are asked? Are there questions you would like to see on the Annual Report? Public library directors, join me, the State Data Coordinator to discuss all things Annual Report related.

Improving Digital Info Flows & Access, Marbella

Christopher Holly, Director of SaaS Innovation, EBSCO Information Services

Everyone is after the same thing: seamless access. More precisely, secure seamless access. IP-recognition based technology is perceived to provide the easiest user journey. Seasoned librarians know this is a false impression: what happens when users navigate to resources via Google? What if they want to use personalization features? In the Resource Access for the 21st Century (RA21) era, there is no need to sacrifice features for convenience. How can you make different technologies work together to increase patron satisfaction, make your life easier and follow best security practices at the same time?

9:50-10:30 Break with Exhibitors. Refreshments served in Exhibit Hall.

10:30-11:20**NMLA Update -- You and Your Organization and Your Success!, Taos**

Kathleen Dull, Membership Chair, plus committee members Sarah Obenauf & Bradley Carrington, plus any available Board members and association reps and SIG chairs and Committee chairs!

Learn all about it: the Board, the elections, the conferences, the newsletter, the grant funding, the advocacy, the SIGs, the committees, the new website! And we'll discuss revising the NMLA Strategic Plan.

Public Library Director's Meeting: What Do You Want Us to Know?, Las Cruces

Carmelita Aragon, Deanne Dekle, Patricia Moore & Eli Guinnee, New Mexico State Library

Public library directors, join the New Mexico State Library Development Bureau for an informal discussion about anything and everything involving public libraries. Bring your questions and concerns and we will listen to what you need/want from us. The development bureau is here to help you, so please join us for what is sure to be a lively discussion.

What's new in Intellectual Freedom: Librarians Team Up, Santa Fe

Kathy Barco & Val Nye, Santa Fe Community College Library

Val and Kathy have given many presentations at NMLA over the years, and this year they revisit one of their favorite topics: Intellectual Freedom. Val has been working with ALA's Office of Intellectual Freedom on the Selection & Reconsideration Policy Toolkit. The newly redesigned Toolkit provides guidance for school, academic, and public libraries in the areas of selection, weeding, and reconsideration of library resources. She will talk about writing collection development and reconsideration policies and will highlight some of the key parts of the Toolkit.

Kathy has devised some Jeopardy!-style answers and questions, along with charades based on books that have been challenged or banned. These games have been very popular with audiences in Kathy's solo banned books webinar and recent Oasis presentation, and NMLA attendees will love them.

Expanding Your Circle, Rio Grande

Serenity O'Brien, Terri Gaussoin, Tracy Nichols, Susan Bowdoin, Albuquerque Public Schools

Join four elementary librarians as they share the fun and learning that comes with ongoing collaboration. They will share how collaboration has led to robust and exciting lesson development which has positively impacted students in all five schools they represent. You will learn how they infuse arts integration, visual thinking strategies, and literature appreciation into their libraries. Takeaways will include a hands-on activity to explore a suggested text, and suggested means for collaboration beyond face-to-face sessions.

Taking Advantage of Amigos' Awesome Assistance, Marbella

Christine Peterson, Amigos Library Services

You might be aware of the core services provided by Amigos Library Services -- vendor discounts, continuing education, and our courier service. But did you know that we also run a 24/7 chat reference service? That we support other organizations by facilitating their meetings, handling their financials and managing their conferences? That we provide consulting services in addition to training? That we provide services to members and to non-members?

Take some time to delve into the hidden - and not-so-hidden - areas of Amigos. See if you are taking advantage of all that Amigos provides!

11:30-1:00

President's Luncheon

(Ticket Required)

Kokopelli Ballroom



John Chrastka is executive director of EveryLibrary, the first nationwide political action committee for libraries. Since 2013, EveryLibrary has helped 77 library communities with ballot measures for funding, operations and buildings, winning 57 and securing over \$261 million in funding on Election Days. A long-time library trustee, supporter and advocate, Mr. Chrastka is a former president of the Board of Trustees for the Berwyn (IL) Public Library (2006 – 2015) and is a former president of the Reaching Across Illinois Libraries System (RAILS), a multi-type library system. Prior to his work on EveryLibrary, he was a partner in AssociaDirect, a Chicago-based consultancy focused on supporting associations in membership recruitment, conference, and governance activities, and was Director for Membership Development at the American Library Association (ALA). He is a current member of ALA, the Illinois Library Association, and the American Political Sciences Association. He was named a 2014 Mover & Shaker by Library Journal for his work with EveryLibrary. He tweets at @mrchrastka.

1:10-2:00

Digitizing Vital Native American Collections at the University of New Mexico, Taos

Mary Wise & Kevin Comerford, University of New Mexico

In the spring of 2018, University of New Mexico (UNM) librarians and a Zuni undergraduate student digitized Zuni language learning materials and launched the Zuni Language Materials Collection on New Mexico Digital Collections. During this project, Mary Wise, Kevin Comerford, and Sarah Kostelecky (Zuni) collaborated with Arin Peywa (Zuni) to digitize materials and collaboratively author metadata. On June 19th, Mary Wise and Sarah Kostelecky will travel to Zuni and present the project to teachers at the Zuni Public School System.

During our presentation, Mary and Kevin will explain how we developed the project and how we incorporated Zuni community feedback into the project and project next steps. We recently applied for a PNM grant to support the extension of this project to other tribal cultural heritage institutions. We would look forward to improving our project model by discussing the project during our session at New Mexico Library Association.

Laying the Groundwork: Establishing Atypical Community Partnerships, Embedding Library Resources, and Small Business Development, Las Cruces
Lynette Schurdevin, Rio Rancho Public Libraries

In January 2018, the Rio Rancho Public Libraries launched a series of programs aimed at small business owners and home-based workers. The year that proceeded it was filled with establishing relationships, meetings, brainstorming, partnerships, and troubleshooting. Now that strong working relationships are in place, we have increased our base of allies and advocates in the business world and in the City's Economic Development Office. The library and its resources are being seen in new ways throughout the community, and we're reaching a new customer demographic. Join us to hear about how the groundwork was laid, bridging the divide between entrepreneurs, city officials, and the library.

Libraries and Collaboration, Santa Fe

John Miers, New Mexico State University – Grants, and Samantha Villa, NMSU - Carlsbad

If we don't join in creating the future, we may find that the future does not include us. We can make ourselves an integral part of the future by working together. Collaboration, as much as competition, is here to stay. By scrutinizing each project's potential to add to our value and paying attention to human factors like trust, commitment, and a culture of collaboration, we can increase our chances of leading our partnerships to innovation, forging new value rather than just perpetuating the status quo.

A Round with the Land of Enchantment Book Award, Rio Grande

Serenity O'Brien, Rosa Flores, Terri Gaussoin, Albuquerque Public Schools, Deanne Dekle, New Mexico State Library, & Diane Guiett

Join members of the Land of Enchantment Book Award committee as we talk about titles on the 2018-19 list and discuss how to be involved in the voting process to choose the winners. The Land of Enchantment Book Award consists of four grade-level lists that are created by New Mexico librarians with the winners selected by New Mexico students. Come for fun, laughter, and even some giveaways!

Ageism: Not Just for Old People Anymore, Santa Rosa

Sally Berg & Lin McNickle, The Public Library, Albuquerque & Bernalillo County

Ageism, while usually applied to old people, is defined as prejudice and discrimination on the grounds of a person's age. Thus, ageism applies to any age group faced with negative stereotypes and hurtful labels that effect job opportunities and customer service be it the silver spooners or the silver sneakered.

Join Sally Berg and Lin McNickle in an exploration of ageism as it does or does not effect our library staff and customers. We will be looking at definitions, labels, and stereotypes and utilizing simulation and sly (but politically correct) humor and discussion to expand all of our little gray cells.

Using Universal Rhythm to Promote Literacy in Libraries

Toni-Lynn Hart, The Public Library, Albuquerque & Bernalillo County

Come explore the benefits of using rhythm to enhance library programs. Rhythm can bring together multi-generational and culturally diverse audiences when incorporated into library programs. Creativity, imagination, and expression can be achieved with universal rhythm. Join in rhythmic fun activities using drums, ribbons, shakers, tambourines and other implements of sound.

2:15-3:05

Local & Regional History SIG, Taos

Technical Services & Resource Sharing SIGs, Las Cruces

Featuring a Cataloging Clinic! No appointment necessary. All insurances accepted! Join in for chatting and collaborating. Bring your problems or surrogates. We'll diagnose and fix and prescribe. We'll have access to all the surgical tools: RDA Toolkit, Connexion, WebDewey, ClassWeb, Cataloger's Desktop, etc.

Assessment & Statistics SIG and the Academic SIG, Santa Fe

Fact or Fiction? Health Information in the News & Media, Rio Grande

Norice Lee, Burrell College of Osteopathic Medicine

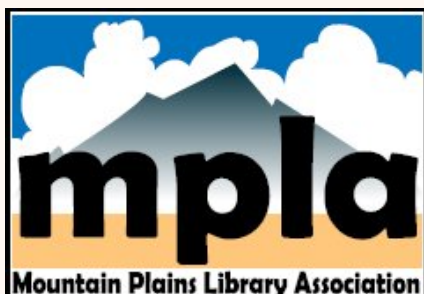
Looking for health information is one of the top three activities that people participate in when browsing online. While there are many positive aspects about the abundance and accessibility of health issues covered in today's online news and media outlets, there are serious concerns about information seekers' ability to discern between fact and fiction. Social media, celebrity "medical advice", and changes in journalism and reporting in an e-environment (to name a few) all play a role in this arena and have the potential to influence how consumers interpret and utilize health and medical information. The presenter anticipates lively discussion and will offer active learning exercises designed to help attendees more effectively evaluate health issues/information that appear in the news and media.

Meet the new State Librarian!, Santa Rosa

Eli Guinnee, New Mexico State Library

Get to know Eli Guinnee and tell him what makes your library and the community you serve unique. What are your aspirations for the future and how can the State Library help you get there?

Government Information SIG, Marbella



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